

CIRCULAR

**SUBJECT: SEPC Business Delegation (BUYER SELLER-MEET) to Johannesburg (South Africa)
9th to 10th march 2026**

Greetings from the Services Export Promotion Council (SEPC)!

We are delighted to inform you that Services Export Promotion Council (SEPC) is organizing a Trade Delegation of Indian Services Industry to Johannesburg (South Africa), scheduled to be held from 9th to 10th march 2026. This buyer-seller meet is being organised with the support of Indian missions in Johannesburg.

Focus Sectors:

- Healthcare / MVT
- Education / Edtech / Skilling Institutes
- IT / ITES / AI
- Sustainability- Renewable Energy / Solar Energy / Water management
- Legal services
- Agriculture / Agri-Tech / Allied Services

☛ These sectors reflect India's strengths in exports that align with African region.

This business delegation aims to create new business opportunities, build long-term partnerships and expand India's services exports in the rapidly growing African region. This delegation will enhance Indian exporters' visibility, generate business leads, develop important contacts in the local industry and government. It will open doors for collaboration across above-mentioned service sectors in the region.

Why Join This Delegation?

- Access Africa's \$700B+ Export Market: Tap into AfCFTA opportunities and Johannesburg's gateway to 277M SADC consumers.
- Subsidized Support: MAS-covered airfare, visa assistance, and site visits to build partnerships.

- Proven Success: Building on our past BSMs in Johannesburg with strong deal closures.
Check out the report of our previous delegation to Africa on [Highlights BSM Africa 2023.pdf](#)

🚪 **Limited seats available – early movers secure the best matches** 🚪

🚪 **An administrative fee @ ₹ 25000 +GST* per country per delegate will be charged to cover the organisational costs of the BSM.**

*A 20% discount is applicable for SEPC RCMC holders.

*Participants will be responsible for their own expenses including air-fare, accommodation, food, local transportation etc.

Who Should Join:

Indian services providers seeking to expand their footprint in African Region.

- Healthcare institutions (Hospitals, clinics), diagnostic chains, telemedicine platforms, and health-insurance agencies and MVT consultants, brokers etc.
- IT firms, AI innovators, and digital solution providers
- Sustainability service providers- Organisations in Renewable / solar / water management and waste management etc
- Universities, TVET colleges, edtech platforms, education consultants and training providers for Education/Edtech/Skilling.
- Legal firm specialising in India- South Africa regulatory compliances.
- Agrotech startups, agro processing companies etc.

We take this opportunity to invite you to be the part of the delegation and leverage the G2G platform to establish meaningful business linkages in the focused markets.

For participation, please register in below mentioned link:

<https://forms.gle/a3iF4GfHBXVpxFyeA>

Terms and Conditions for participation:

1. BSM fee, 100% in advance, has to be made to SEPC for confirmation of the participation.
2. SEPC shall have all the rights to revise the participation fee, if required due to any specific reason(s)/requirements, as per its discretion.
3. The BSM participation fee mentioned above does not include air-fare, hotel expenditure, meals or any other kind of personal expenses (logistics etc.).
4. The participation fee submitted will not be refundable by SEPC during or after the event. In rare case, refunds can be initiated if the council withdraws / cancels the event due to any reason or natural Disaster and payments has not been made to its vendors.
5. Venue for BSM would be communicated in due course.
6. SEPC will help in providing the visa recommendation letter.
7. If requested, SEPC can suggest a travel agent that can support in air travel booking, subsidized hotel packages and local travelling. SEPC will not be responsible for any negotiation with these third-party packages.

We remain available for a quick call to provide further details or address any queries.

**Please feel free to reach out to Mr. Deepak Kumar Verma at
verma.deepak@servicesepc.org**

Thanks and Regards.

Dr. Abhay Sinha

DG, SEPC